1. An application apparatus (10) for facilitating the application of a substance on an application location; the application apparatus (10) comprising: an elongated applicator (14) having a gripping end (44) and a working end

(38), the working end being provided with coating; and

a base body (12) having

a first receptacle (24) operable to retain therein a fluid (30), and a second receptacle (26) supported on the base body (12) next to the first receptacle (24) and having an access aperture, the second receptacle (26) being operable to receive therein the working end (38) of the substance transfer element (42) during stockage of the application apparatus (10) prior to its

substance applying use.

2. An application apparatus (10) according to claim 1, wherein the second receptacle (26) forms a stand for the applicator (14), and wherein the base body (12) is configured to support the application apparatus (10) in a stable manner on a horizontal surface while the applicator (14) is in the stand alone support position in the second receptacle (26).

20

5

10

15

3. An application apparatus (10) according to claim 1, wherein the first receptacle (24) and the second receptacle (26) are spaced from one another and each has a central longitudinal axis with the central longitudinal axes of the first receptacle (24) and of the second receptacle (26) being substantially parallel to one another.

25

4. An application apparatus (10) according to claim 1, wherein the base body (12) includes a socket (16) in which both the first receptacle (24) and the second receptacle (26) are formed.

30

5. An application apparatus (10) according to claim 4, wherein at least one of the first receptacle (24) and the second receptacle (26) includes an insert (28) operable to be seated in the socket (16).

35

6. An application apparatus (10) according to claim 4, wherein the base body (12) includes a base plate (18) on which the socket (16) is mounted, the base plate (18) having a layout extent, as viewed in the direction perpendicular to the height of the socket (16), substantially greater than the layout extent of the socket (16), the layout extent of the base plate (18) being formed by a projection of the base plate (18).

- 7. An application apparatus (10) according to claim 4, wherein the projection of the base plate (18) is configured as a hand grippable portion and includes a recess.
- 8. An application apparatus (10) according to claim 4, wherein a fluid capture rim (20) encircles the socket (16) for capturing fluid spillage.
- 9. An application apparatus (10) according to claim 4, wherein the base body (12) includes a base plate (18) on which the socket (16) is mounted, the base plate (18) having a height of between 1 and 10 mm and the socket (16) having a height of between 15 and 60 mm.
- 10. An application apparatus (10) according to claim 4, wherein the base body (12) includes a base plate (18) on which the socket (16) is mounted and the respective access apertures of the first receptacle (24) and the second receptacle (26) are at different heights relative to one another.
- 11. An application apparatus (10) according to claim 1, wherein the second receptacle (26) is substantially in the configuration of a blind hole.
- 12. An application apparatus (10) according to claim 4, wherein the base body (12) includes a base plate (18) on which the socket (16) is mounted and the applicator (14) includes a widened portion (36) supported in the access aperture of the second receptacle (26) on the side of the socket (16) opposite to the base plate (18).
- 13. An application apparatus (10) according to claim 12, wherein the diameter of the access aperture of the second receptacle (26) substantially corresponds to the respective diameter of the substance transfer element (42) at the region of the substance transfer element (42) in the direction of the working end (38) at which the widened portion (36) is located.
- 14. An application apparatus (10) according to claim 1, wherein the closed lower end of the first receptacle (24) is rounded.
- 15. An application apparatus (10) according to claim 1, wherein the first receptacle (24) has a height to diameter relationship of more than 1.5:1.

15

10

5

20

25

30

35

- 16. An application apparatus (10) according to claim 4, wherein the first receptacle (24) includes an insert (28) forming the fluid retaining volume of the first receptacle (24) and a removable cover foil (32) for covering the access aperture of the first receptacle (24), the cover foil (32) being secured to the access aperture of the first receptacle (24) by a welded seam which encircles the access aperture.
- 17. An application apparatus (10) according to claim 16, wherein the cover foil (32) includes a latch (34) operable to be hand-gripped for pulling the cover foil (32) to open the access aperture of the first receptacle (24), the latch (34) projecting laterally at least beyond the first receptacle (24) and, preferably, projecting laterally beyond the socket (16).

10

5